

Senior Trip to New York, '98

Seniors please keep this agenda along with a the maps with you for reference at all times.
Collect business cards from those interviewing you.

Things to keep in mind:

Please be considerate, it is difficult enough to navigate NY alone. However, with 15 variables, I will be burdened with anxiety, even if you aren't. Thank you for following the these requests:

- . be punctual,
 - we should only enter the host design firms together,
 - stragglers can catch-up at the next location
- . inform me of any deviations to the agenda
- . no hangovers, or sleeping during studio presentations
- . prepare intelligent questions, let's make a list!
- . wear comfortable shoes, we will be doing a lot of walking
- . be prepared for rain
- . business casual is being recommended, no blue jeans w/ holes, 100% cotton, guys: loose fitting jacket, J.Crew sensible, women: packing/travel savvy stuff, dark colors. In general appear to be street wise!
- . Bars can be expensive, \$3+ a beer
- . Tips are 15%, when figuring out how much you owe on a bill made out for the table just add 25¢ per \$1. This will cover tax and tip.
- . If you are not street savvy, don't talk to the street people, it could get ugly!

Monday, 20 April

- 6:00 Meet in Seigfred Lobby. Please let me know when you leave.
- 6:10 Caravan departs for Columbus. Please confirm your ride back to Athens. Gas+parking\$ to drivers.
 - Driver/Passengers include: Doug/Graham/Don, Marilyn/Yi-horn/Tzu-Tsung, from Athens
 - Rachel, Heather on their own, Dan/Monica/Kelly/Clay, Jakk/Helle/Digs/Jen in Columbus
- 8:00 We will park at Thrifty with a 20% discount. Shuttle to the airport.
- 8:35 Check-in Columbus Airport, mandatory one hour prior to departure, one picture ID's is required.
- 9:35 **US Air Flight # 286**
- 11:03 Arrival in NYC, pick up checked luggage
- 11:20 Rendezvous at taxi stand with luggage, 4 to taxi should run around \$6 each including tip, and toll, request driver to take the **mid-town tunnel to 7 East 27st, between Madison and 5th Gershwin Hotel**, 212.545.8000, reservation under Ohio University confirmation #
- 12:30 Quick lunch from the area together in Madison Park or if rain, eat at Live Bait, **call 212!**
- 1:00 **Call Andy Graves**, to arrange passes for The Roxie on 23rd, 18thSt. 645.5156, remind Donnie!
- 2:00 **Pentagram, 204 5th Avenue, btwn 25/26**, Jim Brown@ 683.7000
 - the following have interviews: Heather, Dan, (maybe Jakk)
- 4:30 Subway to Pearl Paint after dropping stuff off at hotel and changing into comfort clothes
- 5:00 **Pearl Paint, Canal St. at Mercer**, Lorrain Katz, 431.7932.ext225, 10% off compare prices to Flax's
- 6:30 Walk to **Luna, in Little Italy, Mulberry, btwn Hestler/Canal**, 226.8657
- 9:00 If clear, Statue of Liberty/Ferry to Staton Island

Tuesday, 21 April

- 8:30 Breakfast on 5th Ave, at 27th, Coffee Shop on awning, confirm agenda for the day
- 9:15 Depart from the coffee shop for 9:30 appointment
- 9:30 **Typogram, 902 Broadway, btwn 20/21, 4th floor**, Pauline, 505.1640, walk to Aiga/Photo House
- 11:00 **JanouPakterInc., 5W 19th, btwn 5/6, 6th floor**, Maurissa(sp?), 989.1288
 - the following 5 have interviews: Rachel, Jen, Clay, Heather, (maybe Digs)
- 12:30 Deli quick and then taxi to 1:30 appointment
- 1:30 **Robert Greenberg Associates, 39th btwn 8/9**, Kelly Gallegin(sp?), 239.6767
 - the following 2 have interviews: Kelly, Clay, Graham
- 3:30 **Carbone Smolan Associates, 22 W 19th St. btwn 5/6, 10th floor**, Jen Domar(sp?), Ken,+Leslie
 - the following 2 have interviews: Tzu-Tsung, Digs, Jakk
- 7:30 **Panna II, Indian Restaurant, 93 1st Ave**, at 6th st, carry out beer across street
 - Walk to KGB @ 85 E.4th St., btwn 1/3 or DBA @ 41 1st Ave,
 - or Gold Bar! 345 9th St, btwn 1/3ave, 509.8270, or tile bar... or a drink at each!

Graphic Design:
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Wednesday, 22 April

8:45 Breakfast around the corner
9:30 depart from the hotel for a walk through Flax on 20th, btwn 5th & 6th, AIGA,
Tootsie/Ploughound on 5th around 20th east side
11:30 Lunch at Old Town Bar and Grill, 18th btwn Broadway and 4th, upstairs, or Union Square Market
btwn 4th & Brdwy at 17th St, those interviewing at Dropcloth go to hotel early to get books
12:45 Taxi to **Dropcloth, 76 9th Ave. at 15th St., 11th floor**, Tibor Kalman, 414.6404
the following 3 have interviews: Jakk, Monica, Kelly, (maybe Yi-horng)
3:00 **Chermayeff & Geismar, Inc., 15 E 26th, btwn 5th/Madison**, Steff Geisbülher, Scott 532.4499
the following have interviews: Yi-horng, Doug
5:30 Train to Digs' parents for dinner or try Tartines at 253 W 11th St, take your own wine! or
NYNoodle Town, 28 1/2 Bowery, 349-0923
10:30 Empire State Building?, Beauty Bar, 231 E14th btwn 2/3ave 539.1389, early to bed!!!

Heather M/Pent T/Janou
Dan M/Pent W/Cher
Rachel T/Janou F/Lipp
Doug W/Cher F/Lipp
Jen T/Janou Th/Inter
Clay T/Janou Th/Inter
Digs T/Carb Th/Inter +
Kelly T/Green W/Tibor
Tzu-Tsung T/Carb Th/S&G
Jakk T/Carb W/Tibor +
Monica T/MoMA W/Tibor
Marilyn Th/S&G Th/Inter
Graham T/Green Th/S&G

Thursday, 23 April

7:45 Breakfast at the corner place
8:30 depart from the hotel for 9:30 appointment via taxi, BE TIP TOP ALERT THIS MORNING!
9:30 **Siegal & Gale, 10 Rockefeller Plaza, btwn 48 & 49 Sts and 5th & 6th Avenues, 3rd floor**,
Matt DuBeau, 730.0101, the following 2 have interviews: Marilyn, Graham, Tzu-Tsung
11:30 **Cafe Edison, 840.5000, 228 E 47th, btwn Broadway/8**, walk Times SQ/Paramount Hotel lobby
2:00 **MoMA, 53rd, btwn 5th & 6th**, Emily Waters, 708.9480, Have questions prepared!
The following 2? will interview in group critique style: Dan, Michelle, Monica
4:30 **Interbrand, 437 Madison Ave, btwn 49/50, 10th floor**, Gary Stilovich, 212.752.4400
the following have interviews: Jen, Digs, Marilyn, Michelle
9:00 Taxi to Tortilla Flats, West Village, Greenwich Street around 12th, dark evening/dancing clothes,
1:30 The Roxie, **This is A.M.! How many?**
2-daunce all night, taxi to hotel, stay in groups! (?Empire Dinner after, 212 10thAve @21st)

Michelle Th/MoMA Th/Inter
Yi-horng W/Cher Th/Inter +

Friday, 24 April

7:45 Yeah/Right! Breakfast at corner, See if we can arrange a late (12:00) check out pack your bags
8:30 Subway to
9:00 **Lippincott & Margulies, Inc., 499 Park Ave. btwn 58/59St**, Jerry Kuyper, 832.3000x236 Christine
the following have interviews: Doug, Rachel, Clay
11:00 Taxi back to Check out and lunch, you have 4 hours,
12:00 **Check out make sure you have your airline tickets and picture ID**, check bags in lobby
1:00 Lunch at **Choshi, Japanese Restaurant, 77 Irving St at 17or19St**, 420.1419
4:00 **Taxi to LaGuardia, Friday Night flight from NY!**
6:55 Departure from LaGuardia Airport
US Air Flight # 1833
8:50 Arrival in Columbus Airport, drive . . .